

## Volunteers Engaged in Gender Responsive Technical Solutions (VETS) VOLUNTEER PLACEMENT DESCRIPTION 2020 - 2027

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| PART A: PLACEMENT OV<br>Summary, for recruitment |  |  |
|--|--|--|
| Job Title  | Communication SpecialistGender Advisor   |  |
| Country  | Ghana  |  |
| Partner Organization                             | SEND GHANA   |  |
| Placement location                               | Capital cityXComments:Mid-sized townXVolunteer would be preferable based in Northern Region or<br>anywhere closer to Tamale and visit communities as and<br>when necessary.  |  |
| Duration (Months)                                | Between 6 months   |  |
| Start date                                       | April 2021   |  |
| Pre-departure Training<br>Date/s                 | <filled based="" by="" date="" in="" on="" partner="" request="" staff="" start="" vsf="" vwb=""></filled>   |  |
| Eligibility requirements                         | Open to Ghanaians Citizens and other national's residence in Ghana.  |  |
| Language<br>Requirements                         | Essential:<br>English language<br>Desirable:<br>Please mention if the volunteer will need to work with a local translator for some of<br>their duties:<br>The volunteer will be supported with translation services during community level<br>activities |  |
| Academic<br>Qualifications                       | Essential:<br>Masters degree in the social sciences or related discipline<br><u>Desirable:</u><br>Degree in Communication<br>Practical experience in gender equity promotion and mainstreaming approaches  |  |
| Professional<br>Background / Skills              | <ul> <li>Essential:</li> <li>Experience in gender equality promotion and women empowerment using innovative gender mainstreaming approaches .</li> </ul>   |  |



| Placement goal and<br>objectives<br>(preliminary)   | <ul> <li>Demonstrable knowledge and understanding of gender issues/gaps in Northern<br/>Ghana</li> <li>Good writing sills</li> <li>Experience in conducting gender assessments and audits</li> <li>Good facilitation skills</li> </ul> <u>Desirable:</u> <ul> <li>Good understanding and knowledge of socio cultural norms in Northern Ghana<br/>and ability to speak at least one widely spoken language in Ghana</li> <li>Overall Goal:</li> <li>To assist in planning and implementation of gender responsive interventions in line VETS</li> </ul>                               |
|---|--|
|   | <ul> <li>project results</li> <li>Objectives: <ul> <li>Assist to train and support the Gender Model Families (GMFs) across project districts/communities</li> <li>Assist to d evelop and implement leadership training for rural commercial women association leaders</li> <li>Assist to facilitate gender equality dialogue sessions related to women's economic empowerment and leadership roles</li> </ul> </li> <li>All volunteers are expected to promote gender equality, environmental sustainability and good governance within their placement responsibilities.</li> </ul> |
| Volunteer Terms and Co  | onditions  |
| <ul> <li>VWB/VSF covers most of the costs of being an overseas volunteer, including:</li> <li>Travel and accommodation for the pre-departure training course in Ottawa</li> <li>Return airfare to placement country</li> <li>Visa/permit costs</li> <li>The cost of required vaccinations, anti-malarial medication, and overseas emergency travel health insurance</li> <li>A monthly living allowance (MLA) that will be paid into the volunteer's bank account in Canada. The MLA is designed to be sufficient to cover simple housing, basic food requirements, and other typical monthly living expenses.</li> </ul> |  |
| Fundraising   |  |
| VWB/VSF encourages e  | ach volunteer to raise funds towards the organization's operations.  |
| About Veterinarians Wit   |  |
| scale livestock produce   | te than 90 per cent of food animals are raised by subsistence farmers yet these small-<br>ers, the majority of whom are women, have very limited access to quality and<br>th services. Aside from the risks associated with the loss of valuable livestock who   |



provide important protein and/or income for poor households, zoonotic diseases that can be passed from animals to humans offer a very real threat to human health on a wider scale.

Veterinarians without Borders/Vétérinaires sans frontières (VWB/VSF) works for, and with, communities in need to foster the health of animals, people and the environments that sustain us. VWB/VSF works nationally and internationally to train animal health workers, increase food security, and improve animal & public health. VWB/VSF provides overseas volunteer placements for veterinarians and other animal & public health professionals.

## About the Project: Volunteers Engaged in Gender Responsive Technical Solutions (VETS)

Livestock production is an important livelihood activity in many rural households in developing countries. It often contributes to multiple economic objectives and is an important source of nutritious food, income and climate resilience (Ilukor, 2017). However, animal diseases continue to be a threat to livestock production in most developing countries. An outbreak of disease can mean the difference between sufficient food and food insecurity; having a secure income and losing key household assets; and even between eating healthy or contaminated food (FAO, 2011). Epidemic diseases, such as peste des petits ruminants (PPR) and contagious caprine pleuropneumonia (CCPP), have led to the deaths of many animals, while other diseases, including foot-and-mouth disease (FMD) and brucellosis, affect animal growth and milk production (McDermott, Grace & Zinsstag, 2013). In developing countries, more than 90% of food animals are raised by small and subsistence farmers (FAO, 2014). These small-scale livestock producers the majority of whom are women, have very limited access to animal health services and remain extremely vulnerable as they lack the necessary support to prevent, or cure diseases in their livestock, leading to a loss of their livelihoods and keeping them in the cycle of poverty.

Agriculture is an important engine of growth and poverty reduction. The sector is underperforming in part because women, who are often a crucial resource in agriculture and the rural economy, face constraints that reduce their productivity (FAO, 2018). Although women comprise about 43 percent of the agricultural labor force globally and in developing countries, 1 in 3 have no control over major household purchases such as livestock, limiting their influence over decision making and financial planning (ILO, 2016).

For fifteen years, Veterinarians Without Borders has been sending Canadian Veterinarians and Vet students to poor communities around the world to help increase the knowledge and skills of small-scale farmers to keep their cows, chickens, goats, pigs, guinea fowl and other livestock healthy, well-fed and housed securely. Volunteers Engaged in gender Responsive Technical Solutions (VETS), a project funded through the Volunteer-Cooperation Program at Global Affairs Canada, will allow VWB/VSF to substantially increase the number of Canadian volunteers it is able to send overseas. Over the next seven years (2020-2027), 190 Canadian volunteers will work with local organizations and community partners in Ghana, Kenya, Senegal, Lao PDR, Cambodia, and Vietnam to help create integrated animal health systems that will increase the livelihoods and household nutrition of small-scale farmers.

## PART B: DETAILED PLACEMENT DESCRIPTION Part B is for volunteer applicants to review prior to being confirmed in the placement.

PARTNER INFORMATION



| Name of partner organization                                | SEND GHANA  |  |  |  |
|---|---|--|--|--|
| Address of partner  | Country   | Ghana  |  |  |
| •   | ,<br>State/Province/Region  | Northerr   | n Region   |  |
|   | City/town/village   | Tamale   |  |  |
|   | Street or postal address  |  | se Number 8, Ri  | ce City Gumani, P.O. Box TL 341  |
|   |   |  |  |  |
| Partner Website (if applicable)                             | www.sendwestafrica.org  |  |  |  |
| Name of Placement<br>Supervisor                             | Mumuni Mohammed   |  | Job Title of<br>Placement<br>Supervisor  | Regional Programme Manager   |
| Phone   | +233244091148   |  | Email(s)   | mumuni@sendwestafruca,org<br>mumunimohammed@gmail.com  |
| Partner Organization's goals and objectives                 | The goal is to promote good governance and equality of men and women in Ghana.  |  |  |  |
|   | and district assembly<br>To Improve the livelih<br>To maximize the impo<br>To improve Farming T<br>To advance ICT for ge<br>To build community re<br>To maximize the impo<br>To establish a unit for<br>of PM&E | budgets<br>ood secu<br>act of soc<br>echnolog<br>overnance<br>esilience t<br>act of SAE<br>providing | to maximize po<br>rity situation of<br>ial protection p<br>jies for Small-sc<br>e and poverty<br>to mitigate clim<br>DA on Poverty R | resource poor communities<br>policy and programmes on the poor<br>ale Food Crop Farmers<br>reduction |
| Other organizations<br>and/or collaborators<br>involved     | <ul> <li>Veterinary college</li> <li>Department of Agric</li> <li>Civil Society Organizations</li> <li>Ministries Departments and agencies</li> <li>Media Houses</li> </ul>                                     |  |  |  |
| Beneficiaries: Who is<br>expected to<br>ultimately benefit? | <ul> <li>Smallholder farme</li> <li>Veterinary college</li> <li>Department of Age</li> <li>Civil Society Orgo</li> <li>Ministries Departn</li> <li>Development pare</li> <li>Media houses</li> </ul>            | e<br>gric<br>Inizations<br>nents and   | agencies   |  |
| Please insert here any<br>relevant reports or               |   |  |  |  |



| publications from the<br>partner organization<br>that would be useful<br>for volunteer<br>applicants to review<br>in advance. |   |  |
|---|---|--|
| PRELIMINARY JOB DESC  | RIPTION   |  |
| Overall goal and<br>specific objectives of<br>the volunteer<br>placement  | Placement Overall Goal:<br>Assist to promote gender equality and women's economic empowerment   |  |
|   | <ul> <li>Objectives:         <ul> <li>Assist to train and support the Gender Model Families (GMFs) across project districts/communities</li> <li>Assist to d develop and implement leadership training for rural commercial women association leaders</li> <li>Assist to facilitate gender equality dialogue sessions related to women's economic empowerment and leadership roles</li> </ul> </li> </ul>   |  |
| Cross-cutting theme<br>#1: Gender Equality  | It is a VETS project requirement that all placements will include a focus on promoting<br>gender equality in the organization and in the community where the volunteer is<br>working. Please describe how the volunteer can help promote gender equality<br>through their work:<br>Support in the implementation of SENDs Gender policy and Gender Equality Action<br>guide by ensuring that all activity planning, implementation, monitoring and<br>reporting is gender sensitive |  |
| Cross-cutting theme<br>#2: Environmental<br>Sustainability  | It is a VETS project requirement that all placements will include a focus on promoting<br>environmental sustainability in the organization and in the community where the<br>volunteer is working. Please describe how the volunteer can help promote<br>environmental sustainability through their work:<br>Support in the promotion of One Health approach and practices as well as<br>enhancing the resiliency levels of communities   |  |
| Cross-cutting theme<br>#3: Good<br>Governance   | It is a VETS project requirement that all placements will include a focus on promoting<br>good governance in the organization and in the community where the volunteer is<br>working. Please describe how the volunteer can help promote good governance<br>through their work:<br>Ensuring that activity implementation is subjected to SENDs principles of<br>transparency, accountability and equity   |  |



| Describe some of<br>specific activities,<br>including training or<br>workshops, that the<br>volunteers will be<br>expected to<br>undertake during their<br>placement. | <ul> <li>Assist to train and support the Gender Model Families (GMFs) across project districts/communities</li> <li>Assist to d develop and implement leadership training for rural commercial women association leaders</li> <li>Assist to facilitate gender equality dialogue sessions related to women's economic empowerment and leadership roles</li> </ul>  |  |
|---|---|--|
| How will the<br>volunteers' work<br>contribute to the<br>overall goals of the<br>partner?   | The volunteer's work would contribute towards improving the organizational communication capacity to effectively capture, document and communicate programme achievements with all stakeholders.  |  |
| Who will be<br>supervising the work<br>of the volunteer? Who<br>will the volunteer be<br>working alongside at<br>the partner<br>organization (i.e.<br>counterpart)?   | Within the organisation, the Deputy Country Director would supervise the volunteer's<br>work. The volunteer will work directly alongside Program, Project and Field Officers<br>project districts   |  |
| What orientation will<br>the volunteer receive<br>at the start of their<br>placement?   | At the start of the placement the volunteer will undergo an orientation when he/she arrives in Tamale/Accra. The orientation will involve the work of the partner organisation, targets and location. The volunteer will also be oriented on the culture of Ghana and the project districts. The period will also be used to discuss and develop a comprehensive work plan for the volunteer during his stay in the organisation. |  |
| What are the working<br>hours expected to be<br>for the volunteer?  | Working hours are from Monday to Friday 8:00 am – 5:00pm local time. This includes an hour of lunch break   |  |
| What space,<br>equipment and other<br>resources are<br>available to support<br>the volunteer's work?  | When travelling the volunteer will be provided with a vehicle to and from the destination with a driver to support operations. An office space and a desk will be allocated to the volunteer on arrival.  |  |
| Is there a computer<br>available for the<br>volunteer? Internet<br>access?  | The volunteer will have access to internet within the office environment  |  |
| LOGISTICAL INFORMATION  |   |  |
| Insert Country Briefing<br>Information here:  |   |  |



| What type of visa will   | Entry visa. The volunteer will not have to travel outside to get visa renewed but will |
|--------------------------|--|
| the volunteer be         | have to get a renewal at the immigration office at the regional office every 3         |
| working under? Will      | months of stay. The organization will provide a letter of support requesting for a     |
| there be a need to       | renewal of visa.   |
| leave the country        |  |
| during the placement     |  |
| to renew the visa?       |  |
| Is travel required for   | The volunteer will be supported with a vehicle for movements connected to his/ her     |
| the volunteer to         | assignment.  |
|                          |  |
| complete their work?     |  |
| If so, what is the mode  |  |
| of transportation? Has   |  |
| it been secured?         |  |
| What is the              |  |
| environment / area       | The volunteer will live in Tamale, the Northern Regional Capital and work in project   |
| like where the           | beneficiary districts He/she will travel to beneficiary communities during field       |
| volunteer will be living | work.  |
| and working? How far     |  |
| from an urban centre     |  |
| is it, what local        |  |
| shopping or transport    |  |
| is available?            |  |
| What hotel/guest         | There are a number of guesthouse options available to the volunteer upon arrival.      |
| house will the           | Details would be provided when completing the volunteer arrival form.                  |
| volunteer stay at        |  |
| upon arrival? Please     |  |
| provide the hotel        |  |
| details (name,           |  |
| address) and nightly     |  |
| rate.                    |  |
| What arrangements /      | The volunteer will have to rent an apartment/guesthouse in Tamale. The                 |
| options are there for    | organisation can support locate one. However important to note that these types of     |
| the volunteer's          | accommodation may not come furnished. The volunteer may have to purchase               |
|                          |  |
| housing? Has a           | basic furniture and household items which he/she can sell off after his/her            |
| guesthouse been          | assignment. On the other hand, where the volunteer, finds an already furnished         |
| secured?                 | apartment, the cost will be higher. The other option is to rent a space within a guest |
|                          | house which has basic facilities. This will however be at a higher cost but convenient |
|                          | and comfortable.   |
| Will there be other      |  |
| international            |  |
| volunteers with you      |  |
| during the volunteer's   |  |
| placement?               |  |
| HEALTH AND SECURITY      |  |
| Are there any            | There are incidences of malaria infections. Malaria is listed among the top ten        |
| particular health risks  | diseases in the area. Volunteer can purchase treated mosquito nets and other           |
| in the placement         | repellents as mitigation measures upon arrival in the area. Volunteers could also      |
| area that the            | protect themselves against Mosquito by taking anti malaria tablets                     |
| volunteer should be      |  |
|                          | I  |



| aware of and            |   |  |
|-------------------------|---|--|
| prepared for in         |   |  |
| advance?                |   |  |
| What recommended        | There are a number of hospitals and health centres in the placement location                    |  |
| health care facilities  | There are a number of hospitals and health centres in the placement location,                   |  |
| are available at /      | including a teaching hospital for referral cases and some private health facilities.            |  |
| · ·                     |   |  |
| close to the            |   |  |
| placement location?     |   |  |
| Are there any security  | The project location is prone to a few chieftaincy and ethnic conflicts that erupt              |  |
| risks in the placement  | occasionally. However, the project has adequate response mechanisms for                         |  |
| area that the           | identifying the incidence to ensure that it does not affect operations                          |  |
| volunteer should be     |   |  |
| aware of in advance?    |   |  |
| Are there any special   | There are no special considerations that volunteers need to be aware when it                    |  |
| considerations for      | comes to Gender based violence in these communities. However, the fact that                     |  |
| female or male          | these communities are not exposed to people of different colour, they often get                 |  |
| volunteers to be        | excited when they encounter people of white skin. They will follow and call out to              |  |
| aware of in relation to | them, which can sometimes be embarrassing. It is also common to hear some men                   |  |
| risks of sexual         | in the communities refer to a woman visitor as their wife. This is not to be taken with a       |  |
| harassment or           | negative connotation. However, we will advise that caution be taken with such                   |  |
| gender-based            | people. There are, however, cultural and religious sensitivities to be aware of while           |  |
| violence?               | living in the communities with regards to sexual gender relations. These would be               |  |
| violence.               | discussed during the orientation  |  |
| VOLUNTEER PREPARATIO    |   |  |
| Are there any           |   |  |
| particular technical    | <ul> <li>Assist to train and support the Gender Model Families (GMFs) across project</li> </ul> |  |
| areas that are          |   |  |
| important for the       | districts/communities   |  |
| volunteer to            | • Assist to d develop and implement leadership training for rural commercial                    |  |
| research/prepare for    | women association leaders   |  |
| prior to their          |   |  |
| placement?              | • Assist to facilitate gender equality dialogue sessions related to women's                     |  |
| placement               | economic empowerment and leadership roles   |  |
|                         |   |  |
|                         |   |  |
|                         | 1 Despect and polite  |  |
| What personal           | 1. Respect and polite   |  |
| attributes are needed   | 2. Honest   |  |
| by the volunteer to be  | 3. Attentive and observant  |  |
| culturally sensitive in | 4. Open minded  |  |
| the local community     | 5. Trust worthy   |  |
| and work effectively    | 6. Confident  |  |
| in the partner          | 7. Proactive  |  |
| organization?           | 8. Resilient  |  |
| _                       | 9. Adaptability   |  |
|                         |   |  |
|                         |   |  |
|                         |   |  |
| What are the typical    | Community   |  |
| gender dynamics in      |   |  |



| the community and<br>organization where<br>the volunteer will be<br>working? Are there<br>any special<br>considerations to be<br>aware of for male or<br>female volunteers<br>(aside from any<br>security issues noted<br>above)? | <ul> <li>Women are not very comfortable expressing their opinions during discussions with men counterparts</li> <li>Women often are comfortable sitting together in a gathering</li> <li>Gender division of labor is still imbalanced against women</li> <li>Male dominance in decision making</li> <li>Organization         <ul> <li>Very gender sensitive and aware</li> <li>Encourages active women participation</li> </ul> </li> </ul> |
|---|---|
| Any other important<br>information or<br>preparations or issues<br>that need to be<br>considered in<br>advance?   |   |
| REPORTING REQUIREMEN  | NTS   |
| The volunteer is<br>expected to comply<br>fully with VWB/VSF's<br>planning and<br>monitoring<br>requirements of the<br>VETS project as listed<br>here:<br>Are there any other   | <ol> <li>Preparation of a workplan in collaboration with the placement supervisor</li> <li>Monthly summary of activities, including beneficiaries reached</li> <li>Quarterly Report on placement results</li> <li>Communication pieces to be used by VWB/VSF to highlight volunteer and<br/>partnership impact</li> <li>Participation in the Annual Partnership Review</li> </ol>   |
| reporting needs for<br>this specific<br>placement?  |   |

Once a volunteer has been confirmed in this placement, they will receive the following to review:

- Volunteer Placement Agreement, to be signed by the volunteer, VWB/VSF and the partner in advance of departure
- The VWB/VSF Volunteer Handbook, which contains additional logistical information of relevance to the volunteer